



The Impact of RasterPlus®

RasterPlus software will dramatically improve the performance of your printer. Whether you have a color film recorder, wide format or photorealistic printer, RasterPlus gives you the right tools to make the winning print.

At the heart of RasterPlus is a PostScript 3 engine that quickly renders your files to deliver the very best output with smooth gradations

between colors, razor sharp fonts and a wide range of special graphics effects. Powerful print server tools include accurate print previews, interactive print editing, drag-n-drop printing, and familiar file-printing from any application. Whether you are new to the game or a seasoned professional, you will be amazed at what RasterPlus will do for your output.

"I have always had good experiences with Graphx, and I am thrilled with RasterPlus. You really have a winning product/service package!"

Daniel Friedman of Pacific Color & Imaging in Encino, CA



The
DIMA judges
were so
impressed,
they selected
RasterPlus as
a Printer
Shoot-out
W inner 2 years
in a row!

File-Print Simplicity

RasterPlus is very easy to use. It lets you seamlessly print from any Windows or Macintosh application directly to your printer. When you File-Print from an application,

RasterPlus automatically comes alive as a high performance print system with PostScript quality output.

RasterPlus Windows Edition is also a native print server that enables your printers to be shared with others on the network. The host Windows computer runs RasterPlus, while any Windows or Macintosh client can be given network print access. Now anyone can use RasterPlus with the convenience of File-Print



PostScript 3 Power

To quickly turn your prints into reality, RasterPlus features a world class PostScript 3 engine that is tuned for ultimate performance. RasterPlus is so fast that many jobs can be processed while printing, for speed that is up to 10 times faster than the competition.

"RasterPlus is by far the most powerful print system we've ever used. I don't know how we got along without it."

Stan Feingold of Visual Horizons in Rochester, NY

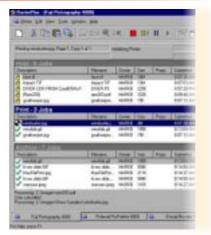
Speed isn't everything, if the results are not what you expect. RasterPlus uses an optimized processing system that prints color blends at the target device resolution for smooth graduations between colors. Laser-sharp fonts and lines are commonplace with RasterPlus because of proprietary halftone and anti-alias techniques.

You can easily take advantage of the highest resolution graphics with RasterPlus to print special PostScript-only picture elements like embedded EPS files and PostScript fills. Simply select the RasterPlus printer from your application of choice and take full advantage of PostScript 3 for the very best output.

Save Time With Drag-N-Drop Printing

Save valuable time with RasterPlus by immediately printing files dropped into the queue. This direct approach eliminates the time consuming task of loading files into an application like Photoshop to print.

RasterPlus directly prints over 20 file formats including PostScript 3, PostScript Level II, EPS, TIFF, JPEG, GIF, BMP, PCX, EXIF, TARGA, MAC PICT, Portable Network Graphics, Amiga IFF, and native PhotoShop PSD files.

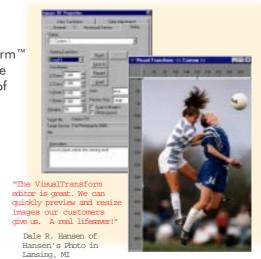


Reduce Media Cost With Soft-Proof Print Previews

You can reduce media costs with the true WYSIWYG print preview in RasterPlus that provides an exact representation of any printed file. The previews are very accurate since the files are processed by the same print engine that drives the printer. RasterPlus places preview files in a holding queue where they can be viewed before release to the printer. This interaction significantly reduces output waste by identifying errors like document sizing or missing fonts before they are printed.

Not only can you soft proof your files before printing, but now you can make corrections right within RasterPlus. With the VisualTransform™ editor, you can interactively change the size, orientation and position of a document relative to the print media. Once you like what you see, save the settings and reapply them to other jobs. Several transforms are provided with RasterPlus including SmartFit™ and SmartCrop™.

The SmartFit transform will best fit the image into the device space while the SmartCrop transform expands the image to completely fill the media and eliminate borders.



Printers Supported

RasterPlus improves the performance of over 75 different professional color printers on the Macintosh and the Windows platforms. It supports all major color film recorders including Polaroid, Lasergraphics, Management Graphics, AGFA, Matrix, CCG, Mirus, Montage, Samurai, Upgrade Technologies, Imapro and Celco. RasterPlus also supports professional photorealistic dye-sub, thermal wax, and silver halide printers from Kodak, Sony, Fuji and Sienna Imaging. Wide format printers from Encad can also take advantage of RasterPlus print software.

For Macintosh And Windows

The RasterPlus performance software for your color printer is available on both the Macintosh and Windows platforms - the choice is yours. The Macintosh Edition is ideal for imaging professionals who need the best print software for the Macintosh OS. The Windows Edition is similar in operation but also includes full networking to all Windows and Macintosh client computers.







Create Print-Ready Files

WinSlide and MacFilm are must have utilities for anyone that processes customer-created files. Customers can now use their own applications to create

print-ready files for immediate processing by RasterPlus. All of the required fonts and graphics are automatically included, dramatically reducing the time to preflight customer files!

- TOP -

Both WinSlide and MacFilm also feature film recorder friendly page sizes so that your customers can correctly format the document to fit the printed page. WinSlide works with any application under Microsoft Windows 3.xx, Windows 95/98/2000, and Windows NT 3.x/4.0 while MacFilm works on Macintosh OS7.6.1 to OS8.6 or later.

About Graphx

With over 15 years of experience in digital photographic printing, Graphx designed RasterPlus to address the specific needs of service bureaus, corporate imaging centers, desktop presenters and the photo retouch industry.

The results speak for themselves in the easiest to use, most robust, and fastest printing solution available today for digital color printers.

RasterPlus is sold through a worldwide network of distributors and directly through select manufacturers including Polaroid, Fuji, Sienna Imaging, Mirus Industries, Montage Graphics, Samurai, Upgrade Technologies and Management Graphics. A complete list is available at www.graphx.com or by contacting Graphx, Inc.



400 West Cummings Park Woburn, MA 01801 Tel. 781.932.0430 Fax. 781.932.0855 www.graphx.com info@graphx.com

Krügercolor Dr. Jürgen Krüger

Halker Zeile 82 ♦ D-12305 Berlin Tel. 030 - 76 28 80 47 Fax 01212 - 5 291 32 413 www.dr-juergen-krueger.de info@dr-juergen-krueger.de

RasterPlus® and Graphx® are registered trademarks of Graphx, Inc. All other trademarks are the property of their respective owners. ©1999 Graphx, Inc. All rights reserved.